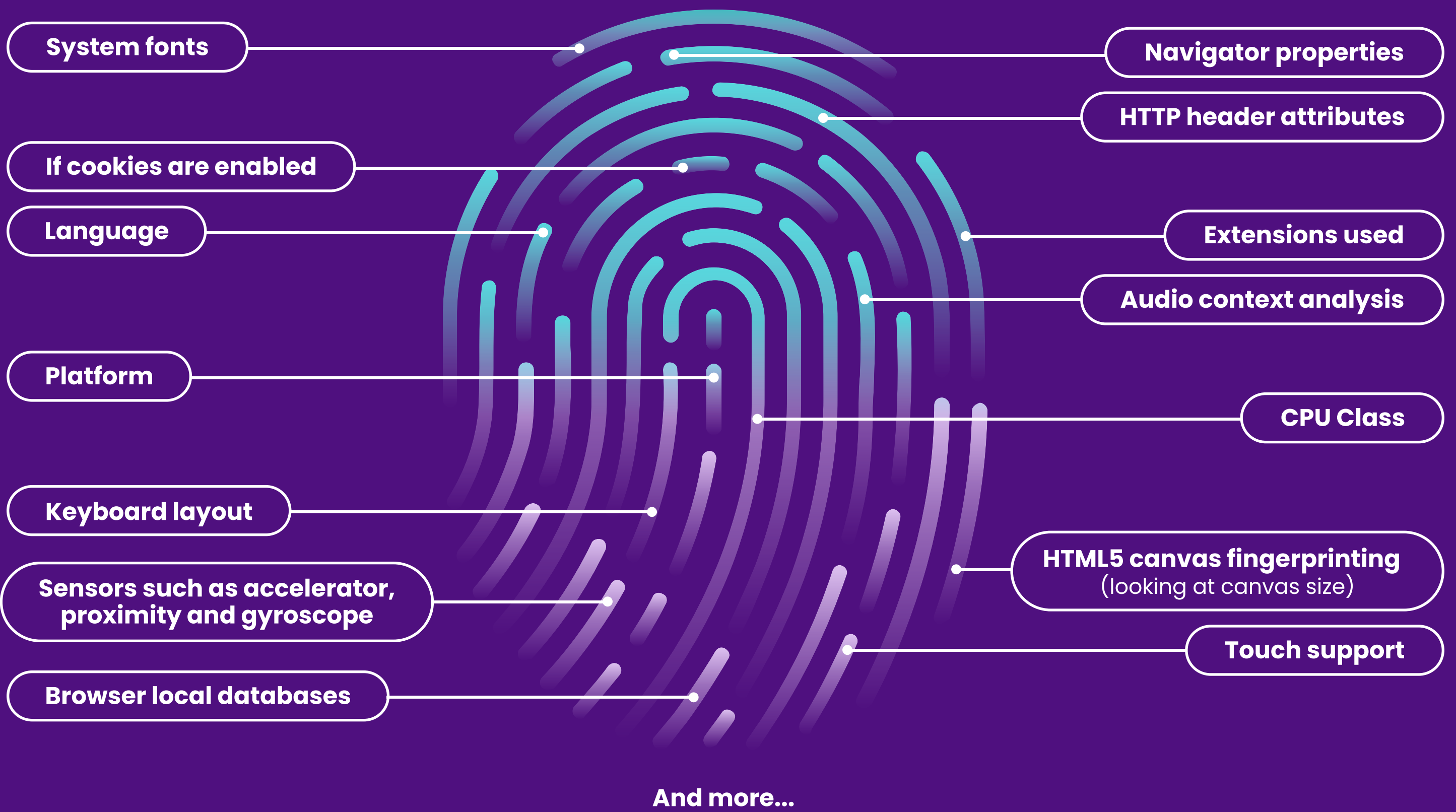


# Browser fingerprinting infographic

Everyone has a digital fingerprint relating to their browser software and hardware activities and this data can be used to detect suspicious connections i.e. an imposter.

## Words Inside Fingerprint

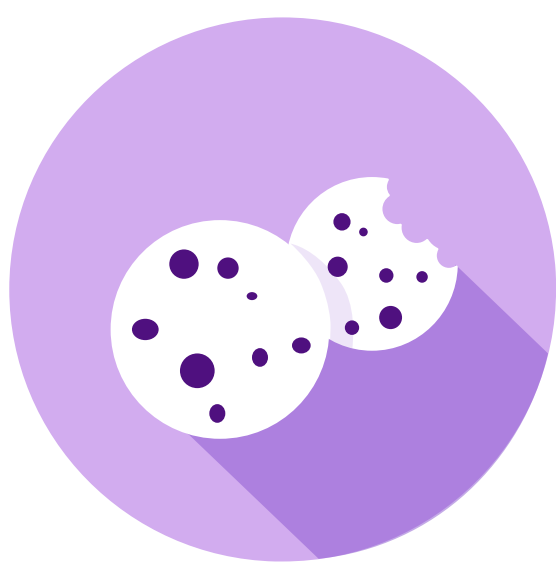
It can tell you parameters such as:



In order to help create unique IDs we stitch the data in the right sets:



### Browser



### Cookie



### Device

- + Hash doesn't change
- Multiple browsers will generate different hashes

- + Easy to prove multiple users are the same person
- Common practise to clear the browser cookies and cache

- + Tools generate same Hash despite misleading plugins
- Fewer unique IDs due to same phone / laptop / browser version



Online browser fingerprinting is a fantastic method for identifying suspicious users but it's by no means sufficient by itself.